

# *Flirt*

A FRESH MAGAZINE

PDC

JUNE

25¢



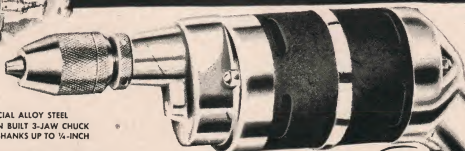
**GALS, GAGS  
and GAYETY**



# 36-PIECE ELECTRIC WORK KIT

## 1001 Uses for Home, Workshop, Farm and Factory

SPECIAL ALLOY STEEL  
PRECISION BUILT 3-JAW CHUCK  
FITS ALL SHANKS UP TO 1/4-INCH

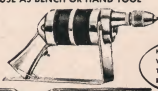


Never Before—Never Again  
a Value Like This

Everything  
You Need  
for only

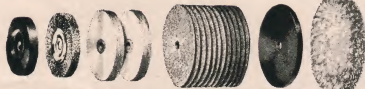
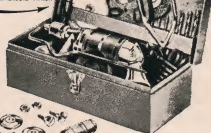
**\$14.95**  
COMPLETE

STEEL BENCH STAND INCLUDED  
USE AS BENCH OR HAND TOOL



CUTTER,  
HAMMER  
ON AND OFF  
SWITCH

HEAVY GAUGE STEEL CASE  
WITH FULL-LENGTH PIANO-  
TYPE COVER HINGE—  
BLUE HAMMERLOID FINISH



YOU'LL FIND 1001 WAYS TO USE THESE MANY ACCESSORIES FOR

- BUFFING • CLEANING • DRILLING • RUST REMOVING • GRINDING • POLISHING
- RUBBING • WIRE BRUSHING • SANDING • WAXING • SHARPENING • MIXING PAINT



1" 7" 3" 5" 1" 3" 1"  
4 32 16 32 4 32 16

### POLISHES



Autos  
Floors  
Silverware  
and other  
metal &  
wood  
surfaces

### SANDS



Table tops  
Autos  
before  
painting

### SHARPENS



Tools, knives  
scissors,  
skates

### DRILLS



holes  
up to  
1/2" inch  
in  
metal,  
wood  
and  
similar  
surfaces

### MIXES



Mix  
paint  
in  
one  
minute  
also  
mix  
food

### BRUSHES



Removes  
rust  
and  
paint  
from  
radiators  
scour and clean pots & pans

### BUFFS



Jewelry  
Silverware  
Golf Clubs  
Watches  
Tools, etc.

A HANDY KIT FOR  
SO MANY USEFUL JOBS

## Try For 10 Days In Your Own Home On Our No-Risk Examination Offer!

See for yourself how **FAST** and **EASY**  
this **AMAZING ELECTRIC WORK KIT**  
enables you to do those tough jobs

## SATISFACTION GUARANTEED

This is the 1st time this 36-piece Electric Work Kit has  
ever been offered by us for the **LOW PRICE** of only  
\$14.95. You must be entirely satisfied and agree it is the  
great value we represent it to be or you can return the  
kit within 10 days for full refund.

ILLINOIS MERCHANDISE MART, 1227 Loyola, Chicago 26, Ill.

**SEND NO MONEY! Mail This "No-Risk" Coupon Today!**

ILLINOIS MERCHANDISE MART, Dept. 9808-C  
1227 Loyola Ave., Chicago 26, Illinois

Gentlemen: Send me the 36-Piece Electric Work Kit, complete  
as shown, C.O.D. at your special **LOW PRICE** of only  
\$14.95 plus C.O.D. postage charges. I must be delighted in  
every way or I can return Kit within 10 days for full refund.

NAME .....

ADDRESS .....

TOWN..... STATE.....

Here's the opportunity of a lifetime for you to own the kind  
of Electric Drill Work Kit you've always wanted—at a price  
many dollars below what you might ordinarily expect to pay  
for such a quality outfit. You'll be delighted with the way  
this miracle Electric Work Kit of a 1001 uses performs.  
You'll be amazed to see how quickly its accessory pieces  
enable you to automatically complete one job after another—  
with the greatest of ease and skill. No man can afford to be  
without this many purpose Electric Drill Kit. Yet even  
housewives will find it invaluable for polishing, buffing and  
sharpening hundreds of household items. This marvelous new  
work-saver is precision built throughout of sturdiest materials—  
is fully covered with a written guarantee and is Underwriters  
Laboratories approved. Complete, easy-to-follow  
instructions are included with every kit.

**HURRY! Get Yours While Supply Lasts!**

These Kits will go fast on this Bargain Offer so  
**RUSH YOUR ORDER** on the Handy Coupon Today!

# BE A SUCCESS AS A RADIO-TELEVISION TECHNICIAN

**2 FREE BOOKS  
SHOW HOW  
MAIL COUPON**

**America's Fast Growing Industry Offers You**

## VETERANS

Get this training  
under G.I. Bill

**MAIL COUPON!**

**I TRAINED THESE MEN**

**Stan Engstrom, Police Radio**  
"After I finished the R. E. Smith course, I was awarded for my service with the Police Department of Waukegan, Illinois, and was promoted to sergeant."

**WHEN** I was assigned to the Police Radio Installation, I was promoted to sergeant. I was awarded for my service with the Police Department of Waukegan, Illinois, and was promoted to sergeant."

**Don H. Smith, Sheriff**  
"I received, and no idea it would be so soon. I have equipped my shop out of my own money. I am clearing about \$40 a month. Paid nothing to R. E. S. I. K. Smith, Des Moines, Iowa."

**W. H. Smith, Sheriff**  
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## 1. EXTRA MONEY IN SPARE TIME

Many students make \$5, \$10 a week extra fixing neighbors' Radios in spare time while learning. The day you enroll I start sending you SPECIAL BOOKLETS to show you how to do this. Tester you build with parts I send helps you service sets. All equipment is yours to keep.

## 2. GOOD PAY JOB

Your next step is a good job installing and servicing Radio-Television sets or becoming boss of your own Radio-Television sales and service shop or getting a good job in a Broadcasting Station. Today there are over 90,000,000 home and auto Radios. 3100 Broadcasting Stations are on the air. Aviation and Police Radio, Micro-Wave Relay, Two-Way Radio are all expanding, making more and better opportunities for servicing and communication technicians and FCC licensed operators.

## 3. BRIGHT FUTURE

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## I Will Train You at Home

**Read How You Practice Servicing or Communications  
with Many Kits of Parts You Get!**

Keep your job while training at home. Hundreds I've trained are successful RADIO-TELEVISION TECHNICIANS. Most had, no previous experience; many no more than grammar school education. Learn Radio-Television principles from illustrated lessons. Get PRACTICAL EXPERIENCE—build valuable Electronic Multimeter for conducting tests; also practice servicing Radio or operating Transmitters—experiment with circuits common to Radio and Television. At left is just part of the equipment my students build with many kits of parts I furnish. All equipment is yours to keep. Many students make \$5, \$10 a week extra fixing neighbors' Radios in spare time.

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Act Now! Send for my FREE DOUBLE OFFER. Coupon entitles you to actual lesson on Servicing; shows how you learn Radio-Television at home. You'll also receive my 64-page book, "How to Be a Success in Radio-Television." You'll read what my graduates are doing, earning; see photos of equipment you practice with at home. Send coupon in envelope or paste on postal.

J. E. SMITH, Pres.,  
Dept. 1 PG-6, National  
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Our 38th year.

**The ABC's of  
SERVICING**

**How to Be a  
Success  
in RADIO-  
TELEVISION**

## Good for Both—FREE

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National Radio Institute, Washington 9, D. C.  
Mail me Sample Lesson and 64-page Book about How to Be a  
Success in Radio-Television. Book FREE. (No address will call.  
Please write plainly.)

Name  Apt.   
Address   
City  Zone  State   
☐ Check if Veteran Approved Under G. I. Bill

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Television Practice**

Now, special TV kit furnished to build high-precision SCOPES...  
CHICKLET with pickup probe... complete TV  
www... Get valuable PRACTICAL EXPERIENCE...  
and coupon for facts and pictures.



# Flirt

A FRESH MAGAZINE

Trademark Reg. U. S. Pat. Office

VOLUME 4, NUMBER 3

JUNE 1951



FRANK BAILEY, Editor

REALE, Art Director

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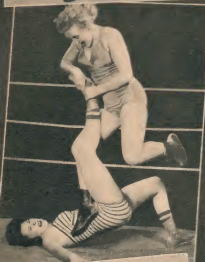


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Daniel D. Teoli Jr.  
Archival Collection



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**The Ritz**  
Large 1 Karat Stone  
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low priced for quick  
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pressive, smooth,  
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Super Special Qual-  
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Amazing! Real mas-  
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Big Color effect.  
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made of rugged metals and has specially  
ground magnification lenses. Such **TECH-**  
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eyes! Get an intimate view of nature  
the sky at night ... the birds, mount-  
ains, etc.

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Get a close-up of that neck-to-neck finish  
at the races, the flashing upcurl of  
the boxer, the quick pass down the foot-  
ball field, sea scenes, etc. See  
what your neighbors are doing without  
being seen!  
Special **SALE** price, only ..... 2.94

### FREE STOCK 10 DAY TRIAL AT HOME FOR ACTIVE MEN

Pictures and words can't do justice to the wonder  
ful quality of our merchandise. So we allow you  
to **try** any of our watches — without risk! **FOR**  
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Enjoy 10 days at OUR risk if  
you fail to deal with this  
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Slip your  
whole pack  
into this  
size x x k  
handsome,  
combina-  
tion case and  
built-in  
Bar-  
Fire  
Lighter. No more  
fumbling around  
for cigarettes  
or matches! Bargain  
price ..... 1.94

### BANG IT! DROP IT! THROW IT!

The special, patented **PROTECT-A-BALANCE** feature  
every active man and boy has waited for. Now you  
can **DROP IT**, **BANG IT**, **WIT IT** and never worry.  
**UNLIMITED GUARANTEE EXCLUSIVE OF PARTS** — You  
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rate Swiss jewel movement! Red Sweep Second Hand!  
Numerals glow at night. Rich looking silver metal  
case. Unbreakable crystal. Modern design! Supply  
limited due to international crisis. Get yours **NOW**  
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#### Special!

A sturdy, accurate watch with  
special jewel movement,  
ideal for active women and  
girls, nurses, teachers,  
housewives, etc. Case is dainty yet  
so sturdy! Has luminous  
hands and numbers for night  
reading. So feminine and  
petite, yet so accurate too!  
10-day MONEY BACK Guar-  
antee and conditional free  
service certificate. Bargain  
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Your own **INITIAL** in Raised  
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Pseudo DIAMONDS imported  
from Europe. Ring made in  
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**WEAR IT WITH PRIDE!**  
Enjoy a lifetime.  
It's so  
handsomely masculine  
so distinctive! Mention let-  
ter desired and send strip of  
paper for size. Bargain Price  
..... 2.97

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Something special! A very  
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Set! ... **NATURAL GOLD** color,  
exquisite design. Your price  
for both — 4.89. Yet they look  
like \$750.00 and more! They  
sparkle a thousand rays of  
light! Enjoy a LIFETIME!

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|-------------------------|-------|
|                         |       |
|                         |       |
|                         |       |

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ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

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small Pseudo Dia-  
monds imported  
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so dainty! ..... 1.98



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Glamorous simulation  
of your very own  
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rounded with sparkling  
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thrilling beauty. Men-  
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ordering. ..... 1.91



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Engagement Ring  
Heavy Weight! Beauti-  
ful! **NATURAL GOLD**  
color effect. Has one  
big **PSEUDO DIAMOND**  
with more on sides.  
Rich "princess" de-  
sign. Very smart and  
wealthy looking. Amaz-  
ing value ..... 2.97



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dow — see color  
changes! Has one  
magic! **RED** at-  
tention! Indicates  
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one! Beautiful  
decorative. Flower  
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Fine **LUXURY** Design  
**ULTRA — SMART** A  
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sand rays of light. 3.88

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Will to Win

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Health

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GOT WHAT  
IT TAKES?**

to become a  
**Criminal Investigator  
Finger Print Expert?**

**FIND OUT NOW**  
at our Expense

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Address..... RFD or Zone.....

City..... State..... Age.....

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ACTUALLY  
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**ONLY 100% DUPONT NYLON STITCHING**

is used on the Bulgemaster panels. Special pin point perforation allows air to circulate for your added comfort.

**MAGIC INSET CONTROL . . . THE INSIDE STORY**

Magic Insets do the trick. They control in complete comfort, guaranteeing healthful, lasting support. They lift and flatten the tummy, sink down the waist, trim the hips, eliminate the "square hip" waistline rail. These magic inset panels are cleverly designed with diagonal control-stretch. They create the balanced pressure that gives each bulge the exact amount of restraint it requires.

**No bones—No buckles—No steels  
—No lacets—No adjustments**

Let the Transform be your undercover agent for a more beautiful figure—the slimmer, trimmer figure that invites romance.

**STOUT WOMEN We Can Fit You, Too!**

Sizes up to 50 waist, 60 hips

TRANSFORM, INC.,

15 East 16 St., New York 3

**NEW!**

. . . but already acclaimed by tens of thousands of happy wearers throughout the country

"This is my second order. I sure like it fine. They are wonderful supports for a large stomach."

—Mrs. E. H. Tenn.

"My sister is wearing one of your girdles and is so pleased with it I would also like to have one."

—Mrs. R. C. New Jersey

"Your Transform garment seems to hold me in better than any other garment I have ever worn. I am delighted with it. Just as you say, your clothes fit better. This garment with the inner set-in front and hips certainly does a lot. Have never had any luck with any other garments. Thought I had to wear sheets and lace fronts, but thanks to Transform I am doing a lot of advertising among my friends."

—Miss M. S. Mann.

"I actually look forward to putting on my Transforms every afternoon."

—Mrs. R. M. New Jersey

"I ordered a Transform girdle from you. I like it so well and I want to order another one."

—M. K. Penna.

**DON'T BE FOOLED BY IMITATORS!**

Other people may attempt to copy our ads, but they cannot copy the Transform or the Bulgemaster panels. Both Transform and Bulgemaster are registered trademarks (patent applied for, U. S. Pat.) of Transform. Girdles are made and sold only by us—not obtainable anywhere else. Don't be fooled by imitators. Insist on the genuine Transform!

**Money-Back Guarantee 10-DAY**

**TRIAL OFFER**

Wear the Transform for 10 days at our risk. We'll send it on approval. The Transform must do all we claim or return it in 10 days and we'll send you \$4.98 right back. We send all the risk because we know that even though you may have tried many other girdles, you haven't tried the best until you've worn a Transform.

**4<sup>98</sup>**

Transform, Inc., Dept. W.F. 15 E. 16th St., New York 3  
Rush my Transform with wonder-working Bulgemaster at once. On delivery I will pay postman \$4.98 plus postage. (Extra large size: waist 35-50 or hips 44-60, \$5.98.) I must be satisfied or I will return the Transform in 10 days for full purchase price refund.

Waist size..... Hips..... Height.....  
NAME.....  
ADDRESS.....  
CITY..... ZONE..... STATE.....

☐ Check here if you are enclosing money with order to save C.O.D. handling charge. Free Trial and refund guarantee.

*Soft shoulders! And they belong to Ann Terry of the golden curls and blue eyes, a honey from San Francisco.*

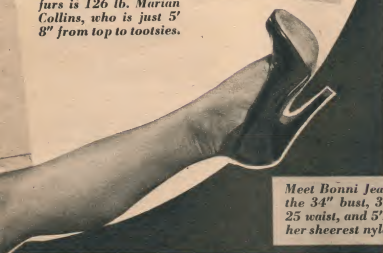


*Easy on the eyes is Ruth Dyne, and her lovely peepers are a misty gray!*





*Wrappin' her curves in furs is 126 lb. Marian Collins, who is just 5' 8" from top to tootsies.*



*Meet Bonni Jean, with the 34" bust, 36 hips, 25 waist, and 5'2½" in her sheerest nylons. . . .*



*Nikki Girard is a New Orleans nifty and her prize pins are exactly 35" long, 8" at ankle, 12½" calf, and 19" at thighs.*



**so Stop, Look 'n' Listen!**

# Life's Little Tragedy

## A Minute Movie

**A**H, GANG, there's many a slip twixt the cup and the lip, as the poets are fond of saying. And we all have our own personal little tragedies through a lifetime, such as cutting in on a phone accidentally and hearing your girl friend making a date with your best friend! But don't worry, it happens to all of us, and you never can be sure of anything — like this Jerque and curvy Phyl Lyn!



**NEAT**



**MEET**



**TREAT**






# Paris Pepper




Is it any wonder curvy Marie's got more fans than a fan dancer, pals?




Fifty million Frenchmen sure didn't go wrong when they made Marie their star!



There's sheer magic in lissome  
Marie's net hose, fellers. Like  
the net result of it all, huh?



Just five-foot-seven  
of heaven is Marie, a  
119 lb. bundle o' zing!



**O**-LA-LA, here's a  
curvy cherie from  
naughty and gay Paree,  
who is ze darling of the  
boulevards! An eye-filling  
honey, our Marie Toni was  
born in a little town, but  
she's sure Big Town now.  
5'7", Marie's got a 38 bust,  
38 hips, 25 waist — just an  
eyeful of an Eiffel!

# **Bev Lehmer vs. Cora Combs**



This front headlock  
will do Cora no good!  
Wanna rassle, Jack?



Blonde Bev Lehmer ain't foolin' as she leaps into a stepover  
toehold. Notice the expression of pain on Cora Combs' face.

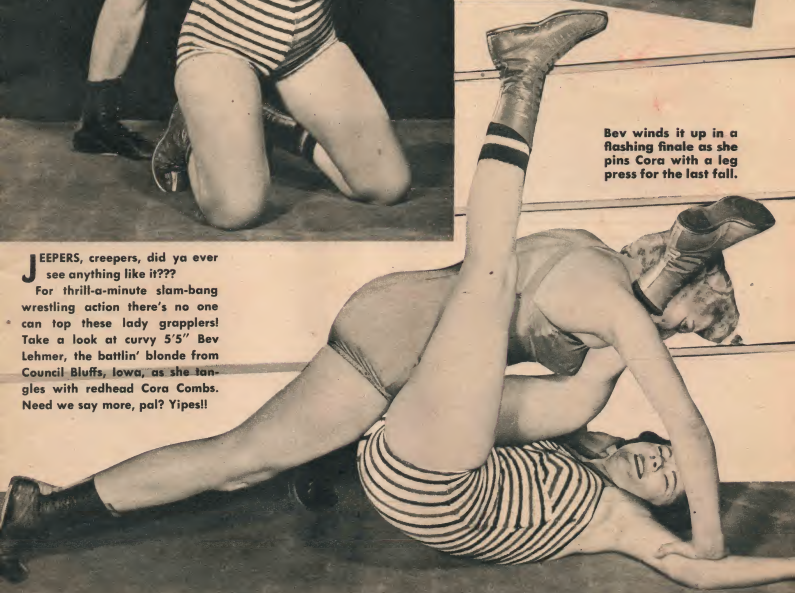
Bev twists Cora's arms as she applies the pressure in a surfboard hold.



Cora turns the tables and flings Bev with a flying mare.



Bev winds it up in a flashing finale as she pins Cora with a leg press for the last fall.



**J**EEPERS, creepers, did ya ever see anything like it???

For thrill-a-minute slam-bang wrestling action there's no one can top these lady grapplers! Take a look at curvy 5'5" Bev Lehmer, the battlin' blonde from Council Bluffs, Iowa, as she tangles with redhead Cora Combs. Need we say more, pal? Yipes!!



*In the glamour gam  
department is Kitty  
Carr, 8-12-19" at  
ankle, calf, and thigh.*

## Bachelor Eyeteams

*Date book data on Can-  
dy Jewel: 34" bust and  
hips, 25" waist, only  
19, and not engaged!!!*



Deep blue eyes and a  
dimpled smile make  
118 lb. Canda Fair  
a winner by a mile!



Suzi Renard hails  
from Chicago, but  
models for artists  
in New York City.



Redhead Julie Adams  
smiles at you here,  
Joe. Julie's a mere  
21, comes from Iowa.



You Can Always Tell What a Babe Does for a Living

# Gals are Known

by the company they keep



THE DANCER



She'll always have a playboy  
around, as Toni Sands shows,  
and he's sure to be loaded!



THE SHOWGIRL

Whenever you see an "exotic dancer", fellers, you can be sure the company she keeps is a gobl

# Gents, 'Cause . . .

**T**HERE'S an old saying, gang, to the effect you can always tell a lady by the white gloves she wears. Well, you can always tell a gal by the company she keeps!

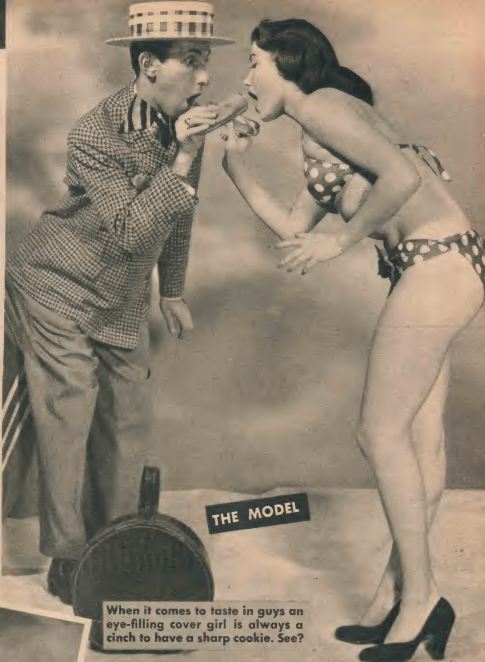
And if you don't believe it, get a look at these dazzling dolls, so that when you see 'em on the street, at the beach, or in nite spots (and the boy friend's not around at the moment), you'll know what he looks like — and can duck if you have to!



**THE DEB**



Those curvy and hi-steppin' debbs are sure to have some cuttin' up collegian on the string. Get a load of that moth trap coat!



**THE MODEL**

When it comes to taste in guys an eye-filling cover girl is always a cinch to have a sharp cookie. See?

This type is always doing brain work and she even carries a secretary. Male!



**THE HIGHBROW**



*Art*

**for Foxholes**

**H** EY, GIs, wotta you think of this picture of Leueen Loomis to give your foxhole that homey touch? You say home was never like this? Could be. Lissome Leueen is from Minneapolis, stands 5'4", stops her bathroom scale at 109 pounds, has brown eyes and red hair. At ease, men!

**Y**OU can call these three  
fotos of sultry Jee Kalen  
a bonus of beauty. A doll like  
this deserves an extra help-  
ing, and the figures prove it.  
Jee has a 38" bust, 26" waist,  
36" hips, 13" calf, 20" thighs.  
A Jee whiz!!



**A** Gorgeous Joan Smith's got rhythm.



**B** Alluring Amy Ames is a showgal.



**C** Pert Peggy Wood's a model.



**D** California cover gal, Bee Alin.



Can These Figures Fool



# Do You Know



You, Fellers, or .....

# Your Faces?

**W**HADDYA look at first, fellers, and when you do, what do you really see? Here's a chance to test your powers of observation. Just look over these curvy figures and match 'em with their faces at left. One right, and you're a sub-wolf; two will rate you a junior wolf; three right, you're an adult wolf, but get 'em all and you're a super-wolf! P.S. If you're stuck, the answers are below!



1, (B); 2, (C); 3, (D); 4, (A).

ANSWERS

# What Will Gals Do Next?

**HOLLYWOOD, April 2** — Pretty cheesecake models on the West Coast have formed a union to obtain higher pay and better working conditions from photographers and cover artists. They also seek air-conditioning in studios, a spokesman declared.

WANT  
MORE FOR  
WEARING LESS

RAND

THE COST  
OF LIVING  
KEEPS US  
STRIPPED

WE WANT MORE  
PIN  
MONEY!

**KNOTTY KNOLLS, April 11** — Aroused by the lack of fire protection in this village, Sandra Wall, 19, has organized a women's volunteer fire-fighting group, defying "the do-nothing attitude" of the town.





NEW YORK, April 4—Broadway showgirls are wearing the boy-friend's picture on backs and love messages on stockings as the latest romantic idea to hit the Gay White Way this season. Both ideas are designed to keep

**I**F IT ain't one thing, it's another with these madcap dames. Screwy style fads, step-pin' into strictly masculine fields, cutting up like crazy — what will they do next? We can only wait and see.

Take the zingy mamzelles of gay Paree, frinistance — and who wouldn't? They're now ankling ze boulevards sporting pinup pix of their boyfriends on their nylons. Sheer delight, eh? And the Park Ave. debs are dressing their pets in fancy outfits that match their own slinky numbers. Joan Rawls paid \$90 for her cat's hat!

Then we also have femme firemen, football players, flagpole sitters and whatnot. But the question is: What next???



MIAMI, March 14 — A group of bathing beauties, sponsored by local business men, have organized a girls' football team. Sparked by Dolly Arne at center and Jean Roberts, quarterback, the gals are now seeking a team to play against. (The Girl)



*Nylon seems to become Betty Parker, eh? Betty has brown hair and eyes to match. Cute?*



*Ah! Check the leg lines on Peggy May; ankle 8", calf 13½", thighs 19½" and 33" from hip to toe.*

# GAMorous

Jo Deal has pretty  
pins 'n' more: 35"  
bust and hips, 25"  
waist, 20" thighs.



When it comes to knifty  
knees, we can't top this  
green-eyed Philly filly,  
Sunny Blake. Ay, ay, eyes!

# Napoleon's Water Lulu



What's Nappy doin'? Trying to bribe our Lulu?



**J**UST how this slap-happy Nappy got out of his squirrel cage to annoy our luscious Lulu is a mystery. But since dumb animals ways is kind to blame her for maybe we can't blame her for not hollering for help. What puzzles us, though, is why they think Nappy's nuts. Look at the babe he's picked out!

Careful of them jewels, baby, they may be hot!

Jewels



*Naughty?*





**N**OW how would you interpret this look in Denise Roberts' eyes, Oscar? Could it be an "Izzatso" look? Or maybe a "Gimme-a-ring-sometime!" gander? You might even think it's naughty — but you gotta admit it's *NICE!* Yeah man, when this Atlantic City cutie turns on the sizzle it's a 3-alarm blaze!

Just for the record, jot this down: Denise is 5'3½" tall, weighs 116 lbs., has sultry brown eyes, and measures a curvy 36-23-37" at hips, waist and bust. Naughty or not, Denise is delightful!

# Sirens in the Swim



Pert in polka dots is  
Pat Payne, 121 lbs. of  
like 'n' lovely curves.  
We saw her first, Bob!

Honey-blonde Roma Paige  
gives you her dimpled  
smile as she turns her  
blue eyes toward YOU!

*Bee Bell, with  
gams 9-13-19"  
at ankle, calf,  
and thigh... Aye!*



*A salute to GIs from  
Jan Drew! Jan's 35-  
36-25" at bust, hips,  
and waist. Nice, eh?*



*A headline honey wearin'  
headlines! Toni Towne is  
5'7½" from top to toot-  
sies, hails from Boston.*

**You Said It, Babe!**

# ***Cheesecake*** **vs.** ***Beefcake!***

MY VOTE IS  
FOR MUKKLES!

**Beverly Styles**



Does curvy Gregg Sherwood like muscles? Looka he'r!

MUSCLES? OH  
BOY! MMMM!

**Terry Sanders**

MAKE MINE SHY  
AND FRAGILE!!!

A GAL CAN'T GO WRONG IF  
SHE PICKS THEM STRONG!

Gloria Golden

**W**HAT gets the gals, fellers, brains or brawn? Is it the sights of a mass of muscles that makes the fair maiden swoon, or is it the mental acrobatics of a grown-up Quiz Kid? Frankly, we don't think anyone is too worried about the answer. But just the same, **FLIRT** interviewed a bevy of beautiful dolls from a bunch of Broadway musicals. After all, these cheesecake queens are experts on what is and what ain't beauty and not only were they cooperative with their answers, but a lot of them decided to give their opinions to the world via picket signs.

Here, in exclusive interviews, you can see what your favorite showgirl thinks on the momentous matter of muscles. Just keep your eye on this hep hip parade. It's one of the sights of the times, gents. Hear! Hear!

Pat Blake

Maybe You Can't Live with

# You Can't Live



Before she hooked this poor sap, Baby told him she liked cigars. This is what happens now!



Just try to get out for a night with the boys, or even a walk down to the pool room. She'll rope and hog-tie you before you reach the door.

out Those Curvy Cuties, But...

# With 'Em!!

★ ★

**B**ROTHER, whoever said about women that you can't live with 'em and you can't live without 'em sure knew what he was talking about! One moment the babe you're welded to is as sweet as a Spring zephyr, then you turn your back a minute and storm clouds blow up. The guy who can really figure out babes is gonna put a lotta guys out of their happy homes in the Hall of Fame. This is just a LITTLE idea of what goes on at home!




★ ★

Everytime you sit down to enjoy the sports pages, it is two to one she'll grab for the fashion news, pals!

When you come home tired and want to stay there, a tantrum in technicolor is sure if she can't go out!



Just beat her at a friendly game of gin and your quiet night turns into a battle!



*Iris Banks, strictly  
dream material, a de-  
luxe package, as you  
c'n see, 110 pounds.*

*Nice to see you're back, Billi  
Ward! How're things in Newark?  
Love that honey-blond hair of  
yours, 'n' those blue eyes. Hmm!*

*Who said figures don't lie? Vivi Sloan's does.*

# ★ Peaches and Dreams ★

Joan Beale's perfect  
pins measure 8" at the  
ankle, 12½ at calf 'n'  
19" round the thighs.



but we don't mind. Vivi's got blue eyes, ash-blonde hair.



Jane Carr left Cleveland for Broadway, is  
now a showgirl, and poses for YOU, too!

Let's dance in the aisles  
with honey — tropic isles!



When she hears those wild  
tropic drums, vroom-vroom!

**Tropical**

Storm warning! Duck!  
A tornado's a-comin'  
and she's sure rollin'!

**T.N.T.**

**H** EAD for the storm shelters,  
gang, here's a torrid tornado  
on the loose and what she's got is  
puhllenty! She's alluring Aida, 5'  
3½" of combustible rhythm right  
from the hot spots of the tropic  
zone. This black-haired eyeful is the  
queen of cabala, legendary dance  
of the isles. If you wonder if dan-  
cin's good for the figure, Aida's got  
a 36 bust, 36 hips, and 24" waist.  
Watch her go!



When Aida dances to the wild jungle strains, you gotta stop, look and glisten, pals!



They must have written "Hold That Tiger" for this jungle jill.

Just a curvy cutie with a supercharged chassis. It's hi-voltage and loaded with tropical zingo!

**That Torrid Rhythm!**

# Own a Nationally Advertised Business

Now, we are appointing dealers in U.S.A., Canada, Mexico and foreign countries . . . in territories still open. If you are capable, cooperative and willing to work to enjoy success, we'll establish you in your own business and arrange easy terms to help you get started. Gross profits up to \$15 and \$20 a day on each of your service men. No experience needed.

## Clean Rugs and Upholstery

Duraclean Dealers' businesses are built up on the solid foundation of a national organization with 16 years of Proven Success. Duraclean Service was established to improve cleaning methods for rugs and upholstery . . . to eliminate harsh machine scrubbing . . . to prevent shrinkage from soaking. Instead of floating surface soil down into upholstery and rugs, this amazing process actually removes it!

## Protects Against Moths

Here is another year 'round service rendered right in the home, office or business building—without removing furnishings. Duraproof protects carpets, upholstery, furs, clothing, piano felts and auto interiors from damage by moths or carpet beetles. Guards against mildew, too. To our knowledge, Duraproof is the only mothproof service backed by a National Money-Back 4-YEAR WARRANTY.

## Voluntary and Repeat Orders

Customers are not merely satisfied—many are enthused with results and tell friends and neighbors. Duraclean is recommended by America's foremost furniture and department stores. Services are NATIONALLY ADVERTISED in Quality Magazines to help create still more demand for you and to explain the superior merits of YOUR modern processes and to develop confidence in your service.

## No Overhead Expense

Shop is optional! At the start you may want to render service yourself from your own home, on a part time basis. It's easy to learn. Almost every building in your territory houses a potential customer needing one or both services. Even auto dealers buy your Duraclean Service to revive upholstery in used cars.

## Two-Way Profit

You enjoy unusual profits on both materials and labor after paying service men and salesmen. Mr. E. Schachin reported, "Have on hand 5 orders totaling over \$300, obtained from recommendations of customers." J. Dalton says, "Business previous four weeks was \$1,600."

## FREE Booklet



If you are interested in an opportunity like this, fill out the coupon today! A letter and 16 page illustrated booklet will explain everything. We furnish electric machines, advertising matter, store cards, introduction slips, sales portfolios, demonstrators and enough materials to return your TOTAL investment. You can have YOUR OWN business operating within a week after equipment arrives. Mail coupon NOW and discover for yourself. No obligation. Easy Terms!

## "OWN a Business" Coupon

### Duraclean Co.

1-484 Duraclean Bldg.,  
Deerfield, Illinois

With no obligation to me, send booklet and letter giving full details. Tell me how I can OWN a growing business of my own built upon satisfied customers.

Name.....Age.....

Address.....

City.....State.....



1/4  
PAGE

Better  
Homes  
and  
Gardens



# Hatta Girl!

W ANNA join the cheerin' section for 5'2", eyes-of-blue Cindy Rhodes? She sure makes us cheer for her curvy 99 pounds of all-American beauty. Atta gal, Cindy!

IF IT SLIPS... IF IT CHAFES... IF IT GRIPE... THEN

# THROW AWAY THAT TRUSS!

Why put up with days . . . months . . . YEARS of discomfort, worry, and fear—if we provide you with the support you want and need? Learn NOW about this perfected truss-invention for most forms of reducible rupture. Surely you keenly desire . . . you eagerly CRAVE to enjoy most of life's activities and pleasures once again. To work . . . to play . . . to live . . . to love . . . with the haunting fear of Rupture lessened in your thoughts! Literally thousands of Rupture sufferers have entered this Kingdom of Paradise Regained . . . have worn our Appliance without the slightest inconvenience. Perhaps we can do as much for you. Some wise man said, "Nothing is impossible in this world"—and it is true, for where other trusses have failed is where we have had our greatest success in many cases! Even doctors—thousands of them—have ordered for themselves and their patients. Unless your case is absolutely hopeless do not despair. The coupon below brings our Free Rupture Book in plain envelope. Send the coupon now.

## Patented AIR-CUSHION Support Gives Wonderful Protection

Think of it! Here's a surprising yet simple-acting invention that helps Nature support the weakened muscles gently but securely, day and night. Thousands of grateful letters express heartfelt thanks for relief from pain and worry,—results beyond the expectations of the writers. What is this invention—how does it work? Will it help me? Get the complete, fascinating facts on the Brooks Air-Cushion Appliance—send now for free Rupture Book.

## Cheap—Sanitary—Comfortable

Rich or poor—ANYONE can afford to buy this remarkable, LOW-PRICED rupture invention! But look out for imitations and counterfeits. The Genuine Brooks Air-Cushion Truss is never sold in stores or by agents. Your Brooks is made up, after your order is received, to fit your particular case. You buy direct at the low "maker-to-user" price. The perfected Brooks is sanitary, lightweight, inconspicuous. Has no hard pads to gouge painfully into the flesh, no stiff, punishing springs, no metal grid to rust or corrode. It is GUARANTEED to bring you heavenly comfort and security,—or it costs you NOTHING. The Air-Cushion works in its own unique way, softly, silently helping Nature support the weakened muscles. Learn what this marvelous invention may mean to you—send coupon quick!



C. E. BROOKS, Inventor

this no-risk trial. Send for the facts now—today—hurry! All correspondence strictly confidential.

## SENT on TRIAL!

Now . . . don't order a Brooks now—FIRST get the complete, revealing explanation of this world-famous rupture invention, THEN decide whether you want to try for the comfort—the wonderful degree of freedom—the security—the blessed relief thousands of men, women and children have reported. They found the answer to their prayers! And you risk nothing as the complete Brooks is SENT ON TRIAL. Surely you owe it to yourself to investigate

**FREE! Latest Rupture Book Explains All!**  
SENT YOU IN PLAIN ENVELOPE JUST CLIP and SEND COUPON ➔

Brooks Appliance Co., 140-F State St., Marshall, Mich.



## PROOF!

(In our files we have over 52,000 grateful letters like these)

### THANKS FROM HAPPY FATHER

"I want to thank you very much for what your wonderful belt has done for my boy. He had a bad rupture. The very day we received the Appliance I put it on and that was the end of my troubles with his pain and crying. He has not worn it for about a year now."—Otto F. Eilan, 1500 N. Church, Belleville, Ill.

### SOFT BALL PLAYER A BROOKS BOOSTER

"I ordered an Appliance some time back and it really does the job. I'm 38 years old, weight 200 lbs. Play 3rd base on our Soft Ball team. I really give the belt a real test. Thought I would have to give up my ball playing but not now with your rupture belt. Most people won't believe I have a rupture."—Wilbur Morris, General Mdee., Jacob, Ill.

### "IT'S TOPS"

"Words cannot express my feeling towards my Appliance. The minute I put it on, my first words were, 'It's Tops!' I hope another who suffers from such agony of a rupture could take my advice and get a Brooks Air-Cushion Appliance."—Jack Bonnier, R1, Box 54A, Lafayette, La.

### "DID EVERYTHING YOU CLAIMED"

"I am very happy to say that the truss which I purchased from you a little over a year ago did everything you claimed it would do. My rupture does not come down even though I wear the truss only part time. I shall be glad to tell anyone afflicted as I was what your Appliance did for me."—J. G. Rollinger, 242 Arlington Ave., Sarasota, Fla.

### "FORGETS HE IS RUPTURED"

"I had this rupture seven years before I knew of your support, and was in the hospital at the time my son ordered the support for me. Until I started wearing your support I had not found anything to help me. Since wearing your support I can do all my work, and can forget that I am ruptured."—G. B. Russell, Box 106, Cherokee, Ala.

## MAIL THIS COUPON NOW!

### BROOKS APPLIANCE CO.

140-F State St., Marshall, Mich.

Without obligation, please send your FREE BOOK on Rupture, PROOF of Results, and TRIAL OFFER—all in plain envelope.

Name.....

Street.....

City..... State.....

State whether for Man ☐ Woman ☐ or Child ☐

**PIPE WAREHOUSE**  
**Sacrifice Sale**  
 12 PIPES DIRECT  
 FROM WAREHOUSE  
 TOTAL ORIGINAL  
 VALUE \$20.00  
 Send **\$5.00** POST  
 ONLY PAID  
 12 PIPES

MANY  
 FORMERLY  
 PRICED AT —

\$2.50 \$3.50 and \$5.00

AT BELOW ORIGINAL WHOLESALE

Get in on this extraordinary chance to get 12 fine mellow smoking pipes at a TREMENDOUS VALUE. But you must act at once. Many Nationally Distributed \$2.50, \$3.50 and \$5.00 brands... many beautiful imported pipes; all made of sweet, mellow, husky genuine imported briar. Assorted popular shapes in beautiful walnut imported briar and antique relief. A 12 pipe assortment like this originally sold for \$20.00 at retail but we're closing them out at below original wholesale. DEALERS, PIPE CLUBS, QUANTITY BUYERS:— You can Make Big Money reselling these pipes. Some even in handsome, fancy gift boxes, — some have their former prices right on the boxes. Think of it... 12 brand new, sweet smoking pipes for only \$5.00. But act fast quantity limited. Money back guarantee.

**WALLY FRANK, Ltd.**

150 Nassau St., New York 7, N. Y. Dept. 925

Send me the 12 Warehouse Clearance Sale pipes advertised above. Enclosed find remittance for \$5.00. If I am not completely satisfied on inspection, I will return pipes for prompt cash refund. PLEASE PRINT NAME AND ADDRESS BELOW

## GETTING BALD?

If you're losing your hair, have dandruff, ringworm, alopecia, dry, itchy, oily scalp or short, thin hair that won't grow, don't lose hope! Men and women everywhere using our easy, inexpensive home method reveal unbelievable results even after other unobtainable results. Booklet FREE—write today to THE MODERN SYSTEM, INC., Dept. G-P-2, 3220 Hudson Blvd., Jersey City, N.J.



## ILLUSTRATED COMIC BOOKLETS

THE KIND YOU LIKE!  
 (VEST POCKET SIZE)

They are loaded with rare cartoons. Full of Fun and Humor. 20 DIFFERENT booklets sent prepaid for \$1 in plain sealed wrapper. No C.O.D.'s.

GRAYKO, Dept. 2081, Box 520, G.P.O., N.Y.C. 1



## HIGH JOHN The Langueur Roots



These so-called Good Luck Roots are of the HIGHEST QUALITY... Many persons superstitiously carry these in Pairs—"Ones" to bring GOOD LUCK in LOVE, Games of Chance, Money Affairs, etc., the other to ward off BAD LUCK and unwanted things like Evil, Jinxes, Crossed Conditions, etc. We make no such claims and sell as Curio only. We GUARANTEE these ROOTS to be of Extra High Quality and mail a Pair of Roots in a Plain Package, Sealed and Postpaid and include a Bottle of so-called MONEY DRAWING OIL. Also a Special Carrying Bag—all 4 items for only \$2—Also mailed COD at same price with Postage & COD Fees added.

MID-WEST CURIOS  
 Dept. 3-2

P. O. Box 2057  
 Kansas City 13, Mo.

# Shape Ahoy!



Man the lifeboats, men,  
 it's blue-eyed Bonita  
 Hayes, 5'4", of-shapely  
 woo-woo from Akron....





Okay, mates, topside you see brown-eyed Laura Lane, trimly rigged at 36-23-35" for bust, waist 'n' hips.

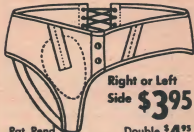


A nifty blonde in nautical stripes is dimpled Bibi Rowe, a Dixie belle from way down Savannah way. Ay-ay!!

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## From the Males



Dear Editor,

It's about time you men got around to wearing colorful clothes! I'm simply ma-a-d for the new plaid fad in guy's togs and I wish more of you would wear them.

But don't get those dark ones, boys. Let's see you go whole hog and sport those big bold red, blue and yellow plaids. What the heck, kids. live dangerously!

Noel C., Chicago

Dear Editor,

I'm the most popular guy in my barracks. Know why?...Because I'm always the first guy to bring in a copy of FLIRT as soon as each new issue hits the stands. Right away the guys gather round my bunk and it ain't long until I'm nearly humpbacked from them looking over my shoulder. Your swell magazine gets passed around from one GI to another until it just wears out from handling. In the last issue, the top favorite story with the boys was "From Campus to G-String." WOW!!!

Pvt. Thos. McF., Fort Monmouth, N. J.

Dear Editor,

Don't get me wrong. I love a dame wearing nylons, but it seems to me that one pair of femme gams in nylons is just like any other femme's. Just for a change I would like to see girls go for those Frenchy black net stockings. It gives a gal a certain something which makes a guy's tired old eyes sit up and take notice!

George S., Philadelphia



Dear Editor,

Since everyone else (especially men) is writing you about what's wrong with the opposite sex, I think I'll step up and take my turn.

Let's talk about (you should pardon the expression) men. I hate you. Not all the time, but just when you act like big showoffs. Notice yourselves on the beach sometimes. You can be built like a swizzle stick, but put on a pair of trunks and you stick out your chest (if any) like a gorilla. Boy, do you love you, you schmoe!

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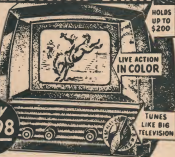
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Judy Allyn would be  
a decoration on any  
guy's arm. Blue-eyed  
Judy is from Omaha!

Costume  
Party



Looky Here, George — Three Gorgeous Glamour Gals in Fancy Dress! Ah-h-h!

We don't need that costume to spot June Ayer as a lucky number! 119 lbs. of scot!

Don't believe signs! We c'n tell ya Mary Cain is 36" at hips and bust, 25" waist.

## GETTING BALD?

# Grow More Hair Virile

**In 30 Days  
Or Don't Pay  
A Cent!**



**Most BALD  
PEOPLE  
COULD HAVE  
SAVED THEIR  
HAIR Had They  
ACTED in Time!**

Once you notice symptoms of **TOO MUCH HAIR IN YOUR COMBINGS, ITCHY SCALP, EXCESSIVE DRYNESS OR OILINESS**

### ACT IMMEDIATELY!

**BEWARE of too much hair in your comb, it is a dangerous symptom!**

Once you are **BALD** it's too late, nothing can help you, not even **SAYVE**! So don't delay, delay may cost you your hair! **SAYVE** keeps your sick scalp free of itchy dandruff, seborrhea, and stops the hair loss they cause.

**SAYVE KILLS** the hair-destroying germs (1) *Pityrosporum Ovale*, (2) *Staphylococcus Albus* and (3) *Cornebacterium Acnes*. Leading dermatologists feel that in killing these germs you rid yourself of the scalp conditions that result in **BALDNESS**! **SAYVE** has been extremely successful with "difficult" hair and scalp conditions! So restful is the new and improved amazing **SAYVE** formula that you'll grow more virile hair **WITHIN 30 Days** or you return the unused portion and your money will be refunded!

**SAYVE** is an exclusive laboratory-created formula. Used by Rocco, Barber to the Late Thomas A. Edison. **DON'T DARE TO DELAY! MAIL COUPON** and test it at home for 10 days: **FREE** at our expense!

### GUARANTEE

If the **SAYVE HAIR FORMULA** isn't better than any product or treatment, you have your money back. If it doesn't do for you what it has done for others, if you are not satisfied with it, return it and your money will be refunded in full. **SAYVE** is guaranteed in both MEN and WOMEN!

**SAYVE HAIR COMPANY**  
Dept. 112 518 Market Street, Newark, N. J.

## SEND NO MONEY

**SAYVE HAIR COMPANY, Dept. 112  
518 Market Street, Newark, N. J.**

Run the **SAYVE** hair and scalp treatment (90-day supply) in plain wrapper. I must be 100% satisfied with the results of this treatment. I must grow more virile hair in 30 days, or my money will be refunded upon return of the unused portion. I am the sole judge.

☐ Enclosed find \$5. (Cash, check or money order.)  
Send postage prepaid.

☐ Send C.O.D. I will pay postman \$5 plus postage.

Name.....

Address.....

City..... Zone..... State.....

I understand if not delighted with the new and improved **SAYVE** hair formula, I can return the unused portion after 10 days for full purchase price or no charge.

**—SENT ON APPROVAL—**

KING-SIZE, INC., 534, BROCKTON, MASS.

## Be a Winner!

My valuable brochure "Luck Power vs. Mind Power" explains how and is free to anyone who will wear this replica of the oldest Talmudic ring known. Ancient worshippers of the Goddess of Luck wear her emblem away for success and good fortune in all undertakings. Of rare charm and dazzling style, genuine 14-K rolled gold plate with blue white diamond imitation. Wear how my advice. Sent as curio—No superstitious made. Send string tied around finger with \$4.95 or pay on delivery plus shipping. Do it today! ROLLDEX, P. O. Dept. F-43, Huntington Station, N. Y.

DO YOU  
WANT TO

## STOP TOBACCO?

Banish the craving for tobacco as thousands have with Tobacco Redeemer. Write for free booklet telling of injurious effect of tobacco and of a treatment which has relieved many men.

**In Business Since 1909** **FREE**

**THE NEWELL COMPANY**  
408 Clayton St., St. Louis 5, Mo.

**FREE  
BOOK**

## VELVENE

## BUST LOTION

For that softer, smoother skin... order this new cosmetic product now. We GUARANTEE that if you don't think it's wonderful *after* using your first bottle, simply return the empty bottle and we will refund your money. Full price including Federal Tax and postage only \$1.20. (If C.O.D., \$1.55.)

VELVENE CO., Dept. 211-G

New York 4, N. Y.

125 Broad St.

THE SHOW IS ON,  
GANGS

New! Super-Duper! Simply Terrific!  
**TELEVISION BANK**

**LIGHTS  
LINE UP!**

**BIGGEST, COSTLY  
TELEVISION SETS**

**ALL-STEEL  
CONSTRUCTION**

**ONLY  
\$198**

COMPLETE WITH  
BATTERY AND BUILT-IN

You'll be amazed when you see your exciting new Television Bank. Just click a coin into top slot. Instantly your grand new Television Bank lights up in a big way. In a split second the screen leaps into dazzling life. See a fight, dramatic dance team, tense rodeo scene, hilarious cartoon, swift figure skater and circus clown with his trick dog. Your savings will pile up plenty fast. Friends and relatives can't resist seeing the show!—and you bank REAL MONEY for the privilege. That's right. Exact miniature of the most expensive sets. All metal. Complete with bulb, battery and strong key for opening and emptying out your wealth of savings.

**The Ideal GIFT for Every Child and let him BE the FIRST in his crowd to have this wonderful new TELEVISION BANK. SEND NO MONEY 10 DAYS FREE TRIAL**

Just send your name and address. On arrival pay postman only \$1.98 plus C.O.D. postage. If not thrilled, return for refund of purchase price. Save money, send \$2.00 and we pay postage. Send for it today.

**SEAGEE COMPANY**

2 Allen St., Dept. 25-BF, New York 2, N.Y.

## Broadway

Winnie Garrett

Red hair, with a 26" waist, 36" bust, 36" hips and 5' 7½" of dynamite, our Winnie!

## These Torso - Tossin' Honeys Are

# Bombshells!



*Trudine*

Five-foot-two of wow is this Coast beauty with 34 bust 'n' hips and 23 waist. A real gone quiver gal, pal!

THOUSANDS ARE ENJOYING

## Rollicking BEDSIDE FUN



..and You will too  
when You possess  
"the **Pleasure Primer**"  
The Ideal Playmate

Here's entertainment for open minds and ticklish smiles. Here's lusty, merry recreation for unquenchable men and women. Here's life with apologies to none. Collected, selected from the best there is, this testful **Primer** is an eye-opener for the inexperienced; wisdom for designing; merriment for all. It is guaranteed to make the lassing giggle and he-men erupt in boisterous bellyfuls. Here is no refuge for the strait-laced or satisfaction for the morbid. Served in a highly inviting manner, this pleasurable **Primer** is a blueprint for uninhibited living. Call it a gay evening's entertainment or an ideal bedside companion, you'll dally over its contents time and time again. **YOU ARE INVITED TO EXAMINE THE PLEASURE PRIMER 10 DAYS AT OUR EXPENSE. IT IS GUARANTEED TO PLEASE OR YOUR PURCHASE PRICE WILL BE REFUNDED AT ONCE!**

Plaza Book Co., 109 Broad St., New York 4, N.Y.



PLAZA BOOK CO., Dept. P-418  
109 Broad St., New York 4, N.Y.

Please send **THE PLEASURE PRIMER** on 10 day trial. If I'm not pleased, I get my purchase price refunded at once.

☐ I enclose 98¢. Send Postpaid  
Send C.O.D. I will pay postman 98¢ plus postage.

NAME .....

ADDRESS .....

CITY ..... STATE .....

Canada and Foreign—\$1.25 with order

# the Toast of the Gay White Way!

## Get Thrills of Gambling Without Losing Money!

Newly Invented  
Portable POT  
LUCK Machine  
FUN TO HIT THE  
JACKPOT



At last you can have all the thrills of winning with "POT LUCK" . . . the familiar symbol of cherries, bells and lemons turn up by just pushing the plunger. You can play for hours. A fascinating enjoyment. When you are through, you don't lose a cent! It's all fun. Wonderful for parties, games for the children, and of course, prizes will go for "POT LUCK" is a big way! Hit the "jackpot" and gather in your chips. Nothing else to buy. "POT LUCK" is sent to you complete with chips and instructions. Durable made of heavy pressed steel finished with alternate bright-nickel and dull satin stripes. Take it with you on trips or use it at parties for amazing enjoyment. Guaranteed to please or REFUND OF PURCHASE PRICE IN 8 DAYS.

Only  
**\$2.98**  
COMPLETE

### SEND NO MONEY

Send name and address today. We will ship "POT LUCK" complete with chips, instructions, etc. by return mail. Pay postman \$2.98 plus postage. If you prefer to save postage, enclose \$2 now.

**SEAGEE CO., Dept. PF-25,**  
2 Allen Street, New York 2, N. Y.

Send complete "POT LUCK" outfit by return mail. It is guaranteed or full refund of purchase price.

(1) Send C. O. D. I will send \$2.98 plus postage. Same package.

(2) Send 2 months supply, special price \$9.98 plus postage.

NAME.....  
ADDRESS.....  
CITY..... STATE.....

## FOR MEN OVER 35 MALE HORMONES NOW AVAILABLE ON 30-DAY TRY-OUT TEST

If you are over 35 you may have a male hormone deficiency. Science discovered this can be the cause of unhappiness and lowered power in your remuneration. Don't risk spoiling what can easily be the best part of your life. Make this test and see whether it solves your problems. Send today for Hudson Male Sex Hormones. Our money-back guarantee protects you from financial risk. Take these handy tablets for 30 days. If you feel no benefit—if your home life, your business life are not made happier because of these benefits, we will gladly refund the full purchase price. *Thousands of gratified users.* References: Dun & Bradstreet. Just send \$5 and a 30-day supply will be sent you in plain wrapper via airmail.

### MAIL TEST COUPON NOW

**MAYWOOD PHARMACAL CO. Dept. HG-67,**  
1005 E. Anaheim Blvd., Long Beach 13, Calif.

Please send 30-day supply of genuine Male Sex Hormones. If I use them as directed for 30 days and feel no benefits, you guarantee to return my five dollars without argument.

I enclose \$5 in Cash. ☐ Check ☐ Money Order ☐  
Send C.O.D. and I will pay postman.  
I would prefer the double strength tablets, enclosed is \$9 for a 30-day supply.

MY NAME.....  
ADDRESS.....  
CITY..... PHONE..... STATE.....

For Humanity's Sake  
For Your Protection  
**GIVE to Conquer CANCER**  
Send your contribution to "CANCER,"  
care of your local post office

Looky here, Oscar! Mona Darlan, a cutie who figures up to 36-25-35" at bust, waist, and hips!!!



# Triple Treat



And here's big Red Riding Hood, Irene Kearns of Cleveland, who stands a tip-topping 5-foot-11!



Gazin' at you from coco brown peepers is Janet Halley, just 22, and 111 lbs. of shapely curves.



**"FAST-BITE" \$1.00 PER TUBE**  
**FISH BAIT**  
 GUARANTEED TO CATCH FISH  
 FASTER THAN LIVE BAIT OR  
 RETURN IN 10 DAYS AND  
 GET YOUR MONEY BACK

7 ft. of magic worm-like bait.  
 Squeeze out of tube like tooth  
 paste. Secret ingredient attracts  
 fish faster than live bait. Keeps  
 indefinitely, won't freeze or melt,  
 stays on hook in running stream  
 or long cast. Used with  
 success by thousands  
 of fishermen on all  
 types of fish. Absolutely harm-  
 less. No mess  
 or bother.  
 Carry in tackle  
 box or pocket.

JUST SQUEEZE  
 FROM TUBE  
 AND APPLY  
 TO HOOK.

CLIP THIS AD  
 AND MAIL  
 with only \$1.00  
 to receive tube of  
 FAST-BITE, postage  
 prepaid, on 10 day  
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ILLINOIS MERCHANDISE MART, Dept. HG-6  
 1227 LOYOLA AVE. CHICAGO 26, ILLINOIS

**Amazing NEW Value**  
 AUTOMATIC - LOOKS LIKE REAL GUN - SURE FIRE  
**PISTOL LIGHTER**

TRIGGER ACTION  
 Only \$1.98

Black  
 Grip-like  
 Handle  
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Press  
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 for  
 Fast  
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3" x 2 1/2"  
 IDEAL POCKET SIZE

Here's the new sensation in  
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 sational LOW PRICE! Looks  
 like a real gun—works like  
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 sure-fire, automatic-action every time. You'll  
 marvel at such fine, precision quality for only  
 \$1.98. This price includes easily attached stand  
 on which you can smoke or table lighter. Order a  
**PISTOL LIGHTER** today for yourself or as a gift.

**SEND NO MONEY!** Clip This Ad and  
 Mail with name and  
 address. We'll ship C.O.D. or mail \$2 with order  
 and we'll ship postpaid. Either way you can re-  
 turn in 10 days for full refund if not delighted.

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 1227 LOYOLA AVE., CHICAGO 26, ILL.

**Silver Plated HORSESHOE ASH TRAY**

only \$1.00

YOU'RE IN LUCK TO  
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 BEAUTIFUL ASH TRAY  
 AT THIS LOW PRICE!

Imported Silver Plated  
 Ash Tray. Makes beau-  
 tiful gift for home, office,  
 non-tariffs—will last a  
 life time. Looks like  
 \$5.00 value!

CLIP AD AND MAIL!

Send \$1.00. We'll ship price in your door on  
 money back guarantee that you'll be delighted.

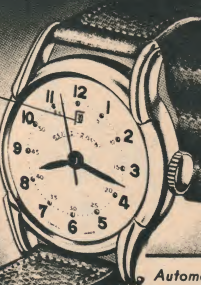
ILLINOIS MERCHANDISE MART, Dept. HG-6,  
 1227 LOYOLA, Chicago 26, Ill.

# SENSATIONAL PRECISION-JEWELLED WRIST-WATCH AUTOMATICALLY TELLS DATE & TIME

MEN'S OR LADIES' WATCH SENT TO YOU FOR YOUR APPROVAL  
ON OUR "NO-RISK" 10 DAY EXAMINATION OFFER!

30

DATE CHANGES  
AUTOMATICALLY  
EVERY DAY



- Full Sweep Second Hand
- Dial Numbers Glow In The Dark

Automatic Date Changer and  
Other High Priced Features

Usually Offered In Watches Selling at \$50.00  
or More

Look At These  
HIGH PRICE FEATURES

- Guaranteed Jeweled-Movement
- Radium Hands, Tells Time In The Dark
- Full Sweep Second Hand ... Leather Strap
- Clear View Unbreakable Crystal
- Rich-looking Gold Numerals
- Date Changes Automatically—Every Day

While  
They  
Last

**\$8.95**  
Limit 2 to  
a Customer

MONEY BACK GUARANTEE

SEE FOR YOURSELF HOW THIS AMAZING *Automatic*  
DATE-CHANGER WATCH WORKS... *On Our 10 Day Trial Offer!*

MAIL COUPON FOR  
THIS WATCH  
LOOKS AND WORKS  
LIKE \$50.00 VALUE

SEND NO MONEY

Mail This "No Risk" Coupon TODAY!

You've seen and admired the "Automatic Date-Changer" in watches advertised for \$50 and up. At last you can also enjoy this Calendar Feature. We are now able to offer you your choice of Lady's or Man's style Automatic Calendar Precision-Jeweled Wrist Watch that looks and performs like higher priced Calendar Watches. Here's a sensational bargain at only \$8.95—actually less than you would expect to pay for an ordinary watch. Here's the opportunity of a lifetime for you to own the kind of watch you've always wanted, at a price you can afford. Here's a smartly-styled, jeweled, guaranteed wrist watch with the important features of the more expensive watches—plus the fact that it both TELLS TIME accurately and TELLS THE DATE automatically. SEND NO MONEY! Mail the coupon today so that you can be sure you have one of these Automatic Date-Changer Watches while we can still supply them.

FULLY  
GUARANTEED

The Calendar Wrist Watch is Guaranteed to tell time and date accurately and to be as here represented or you can return it within 10 days for full refund.

ILLINOIS MERCH. MART  
1227 LLOYOLA AVE.  
CHICAGO

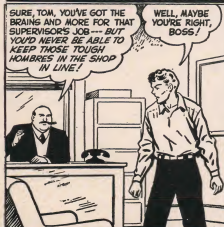
ILLINOIS MERCHANDISE MART, Dept. 9307  
1227 Loyola Ave., Chicago 26, Illinois

Gentlemen: Send me the new Calendar Wrist Watch C.O.D. as checked below at your special low price of only \$8.95 plus 10% Federal Tax, for either Man's or Lady's style. I must be delighted in every way or I can return my watch purchase within 10 days for full refund.

☐ Man's ☐ Lady's ☐ Both

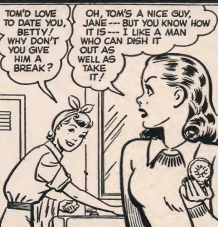
Name \_\_\_\_\_  
Address \_\_\_\_\_  
Town \_\_\_\_\_ State \_\_\_\_\_  
☐ Enclosed is full payment in advance (\$8.95 plus 90c Federal tax—total \$9.85 for each watch.) Please ship my order postpaid.

# HOW 'MINI-GYM' TURNS PLANT "DRIP" INTO SUCCESS DYNAMO



SURE, TOM, YOU'VE GOT THE BRAINS AND MORE FOR THAT SUPERVISOR'S JOB — BUT YOU'D NEVER BE ABLE TO KEEP THOSE TIGHT HOMBRES IN THE SHOP IN LINE!

WELL, MAYBE YOU'RE RIGHT, BOSS!



TOM'D LOVE TO DATE YOU, BETTY! WHY DON'T YOU GIVE HIM A BREAK?

OH, TOM'S A NICE GUY, JANIE — BUT YOU KNOW HOW IT IS — I LIKE A MAN WHO CAN DISH IT OUT AS WELL AS TAKE IT!



IT'S NO USE, SAM — I'M MOVING ON! I'M WORSE THAN A WASH-OUT IN THIS PLANT! I CAN'T GET PROMOTIONS LIKE YOU!

TAKE IT EASY, TOM! ALL YOU NEED IS A DAILY, 10-MINUTE WORK-OUT WITH 'MINI-GYM' AND YOU'LL SOON BE GIVING ME A RUN FOR MY MONEY! HERE, LOOK AT THIS AD!



GOSH, SAM, I'M A NEW MAN! AM I GLAD YOU MADE ME CLIP THAT 'MINI-GYM' COUPON! WATCH ME DO JOE BONOMO'S TRICKY EXERCISE TO AGAIN! IT'S A KILLER-DILLER!

GO TO IT, KID! I ALWAYS KNEW YOU HAD THE STUFF, BUT IT TAKES 'MINI-GYM' TO GIVE A MAN TOP TRAINING!



NEXT TIME, FELLER, YOU'D BETTER THINK FIRST BEFORE YOU START SHOOTING OFF YOUR MOUTH AT ME!

OH, TOM, YOU'RE WONDERFUL!

HONEST, TOM — I DIDN'T MEAN NOTHING!

TWO MONTHS LATER...



THAT SUPERVISOR'S JOB IS YOURS, TOM! I AND I DON'T HAVE TO WISH YOU LUCK! YOU'VE MADE YOURSELF INTO A REAL 'COACH' WHO MAKES HIS OWN LUCK!

THANKS, BOSS! I'LL MAKE AND HOW!

AMBITIOUS MEN OF ALL AGES!

TO GET WHAT YOU WANT OUT OF LIFE GET FIT WITH JOE BONOMO'S MAGIC DE-LUXE 'MINI-GYM'!

Formerly \$4.95 — Our special Price Only

3.95 complete



FREE Joe Bonomo's Personal Instruction Book

Every drill-packed page written for you by Joe Bonomo, this big 68-page book, printed in 2 colors, gives you a complete 'MINI-GYM' health course. Far more than an instruction manual, it's an all-round, all-over Body Conditioner Course! Complete with 90 especially posed photos, charts, and fun-to-follow text. Size: 5½" x 8½". YOURS FREE with your 'MINI-GYM'!

You Can't Be Too Old For 'MINI-GYM'

Thirteen or 30, 18 or 80, once you see 'MINI-GYM', you can't wait to try it! Why? Because 'MINI-GYM' adapts instantly to the exercise needs . . . and thrills . . . of any age and all physical conditions from the weakest to the strongest!

POSITIVE MONEY-BACK GUARANTEE!

Yes, it means just that! Order your 'MINI-GYM' today. Then test it in every way possible . . . exercise with it and enjoy it for 10 exciting days. If you are just satisfied in every way . . . in fact, delighted . . . just return 'MINI-GYM' and your money will be instantly refunded! Fair enough, isn't it?

'MINI-GYM' CORP.

1841 Broadway, New York 23, N. Y.

Packs All The Punch Of a Big, Expensive Gym, Including . . .

• Rowing Machine • Wall Exerciser • Tension Pulls • Bicycle

Why let the other fellow walk away with the job . . . and girl that should be yours? Life's prizes go to the smart man who keeps himself in "prime" physical condition. It's easy with the marvellous, new 'MINI-GYM'. For with this new wonder exerciser, you can . . .

Get A Real Kick Out Of Keeping Fit

Man alive, you haven't really lived 'til you got your eager hands (Yes, and feet, too) into Joe Bonomo's beat-all exerciser, the unique, new 'MINI-GYM'! Even though you hated exercise before, with superb 'MINI-GYM' and Joe Bonomo's big, new personal instruction book . . . you'll eat it up! Find yourself acting like a kid again . . . and loving it!

See How Fast 'MINI-GYM' Helps Get You Into A-1 Shape!

You bet, almost before you know it, a daily 10 minutes with 'MINI-GYM' builds you into the kind of real "he man" material bosses want most . . . and girls go for fastest! Can't help but be, for this new "miracle" 'MINI-GYM' is an all-round, all-over body conditioner . . . meaning it does a 100% job of building YOU! Toning, strengthening and pepping up every muscle in your whole body!



SEND NO MONEY! MAIL "NO RISK" COUPON NOW!

Order Your 'MINI-GYM' by Model S, M or L.

MODEL S ☐ If you are under 5 ft. tall

MODEL M ☐ If you are 5 ft. to 5 ft. 10 in. tall

MODEL L ☐ If you are over 5 ft. 10 in. tall.

'MINI-GYM' CORP., HG-6 1841 Broadway, New York 23, N. Y.

RUSH ME one complete 'MINI-GYM', MODEL \_\_\_\_\_, with 64-page Joe Bonomo Course Book. I will deposit \$3.95, plus postage, with postman. If I am not satisfied in every way, I may return 'MINI-GYM' and Book within 10 days for full refund.

NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_

Print Plainly Please

ZONE \_\_\_\_\_ STATE \_\_\_\_\_

I enclose \$3.95. You pay postage. Same money-back guarantee. (Canadian and Foreign Orders, \$4.95. Cash with orders.)

# NEW! SOLD ONLY BY MAIL

## NO TIME LIMIT HOSPITALIZATION PLAN

GOOD ANYWHERE IN THE UNITED STATES

### Amazing Protection IN CASE OF SICKNESS or ACCIDENT

POLICY PAYS AS LONG AS YOU REMAIN IN HOSPITAL

WE PAY YOU CASH COSTS ONLY 3¢ A DAY 1/2 RATE for Children

ONE POLICY COVERS INDIVIDUAL or ENTIRE FAMILY, Birth to Age 70  
This is it! America's newest and greatest Hospitalization plan.  
Amazing coverage! Low cost! Exactly what you need!

If you get sick or have an accident, you may go to any recognized Hospital in the U.S. (rest homes, sanitariums, Government hospitals excluded). Your NORTH AMERICAN POLICY will pay Hospital Room and Board Benefits as long as you remain confined. NO TIME LIMIT! Besides, you get Cash Benefits for 74 SURGICAL OPERATIONS. You get Lump Cash payments for LOSS OF HANDS, EYES, FEET.

#### ACCIDENTAL DEATH AND POLIO INCLUDED

For added protection, seldom included in ordinary Hospitalization, you get a large ACCIDENTAL DEATH BENEFIT. What's more, you get special INFANTILE PARALYSIS Coverage. And there are still more Benefits which you will find clearly set out in your Policy. Think of it . . . all these AMAZING provisions . . . for only 3¢ a day for adults and 1½¢ a day for children to age 18. Individual

or entire family is eligible, birth to age 70. A SPECIAL MATERNITY RIDER is available at small extra charge.

The North American Policy makes no reduction in benefits due to age. Children get FULL BENEFITS. Remember, too, that the Policy is backed by a STRONG, RELIABLE company . . . licensed by the Delaware Insurance Department.

#### YOU GET CASH!

Benefits are paid in CASH direct to you . . . regardless of money you collect from other insurance sources for the same disability, including Workmen's Compensation. This means if you already carry Hospitalization, BE SMART . . . buy this additional low cost policy with its EXTRA CASH BENEFITS to protect yourself more fully against today's higher Hospital cost. DON'T DELAY! Mail coupon below for FREE BOOKLET and complete details. No obligation. No agent will call.

EVERYTHING YOU NEED! ONE POLICY! ONE LOW COST!



74 SURGICAL OPERATIONS



SICKNESS or ACCIDENT



LOSS OF EYES, HANDS, FEET



YOU GET POLIO BENEFITS

**FREE!  
MAIL THIS  
COUPON**

Truly this is a remarkable Hospitalization Plan. Investigate it! Buy it! Mail coupon for full details.

**NO OBLIGATION!  
NO AGENT WILL CALL!**

**North American Mutual** INSURANCE COMPANY

Dept. 651-HL, North American Building, Wilmington 99, Delaware  
Please send me without obligation full details about the new North American Hospitalization Plan. No Agent will call.

Name .....  
Address .....  
City ..... State .....

(Paste on penny postcard or mail in envelope)

#### LOOK WHAT YOU GET (Partial List of Coverages)

HOSPITAL ROOM AND BOARD FOR SICKNESS . . . PER MONTH (NO TIME LIMIT) **\$150.00**

HOSPITAL ROOM AND BOARD FOR ACCIDENT . . . PER MONTH (NO TIME LIMIT) **\$150.00**

74 SURGICAL OPERATIONS **\$10. to \$100.**

Policy Provides in Lieu of Other Benefits the Following—  
ACCIDENTAL DEATH . . . . .  
**\$500. to \$2000.**

LOSS OF EYES, HANDS, FEET DUE TO ACCIDENT **\$250. to \$2000.**

INFANTILE PARALYSIS . . . . .  
HOSPITAL BILLS UP TO **\$500.**

DOCTOR BILLS UP TO **\$500.**

WHILE IN HOSPITAL TO **\$500.**

ORTHOPEDIC UP TO **\$500.**

APPLIANCES TO **\$500.**

Plus Other Important Benefits

You Can Get MATERNITY  
**WE PAY CASH  
DIRECT TO YOU  
MAIL COUPON**

